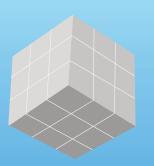# THE MODEL THAT LAUNCHED A BOATLOAD OF SAVINGS!

Analytical model to reduce logistics shipment costs.

The client is a British multinational FMCG major that manufactures and distributes nutrition, hygiene, and personal care products.

Infosys®
BPM

CHALLENGES

SOLUTIONS

Infosys BPM developed an analytical for visualisation:

BENEFITS

Infosys BPM realised the below benefits of its approach:

The client's shipments planning team used a variety of sophisticated systems to convert orders to shipments, based on a few set rules and criteria. The key challenge the team confronted was to arrive at a data-driven choice point analysis that would help them opt for the best scenario, rather than relying on previous experience

▸ Identified cases for a particular region (Europe) where particular choices and rules were more cost-efficient

▸ Estimated the optimal cost for a shipping lane where there is no contract available

▸ Recommended optimal shipment methods by comparing LTL (less than truckload) against combining multiple lanes and sending it through SPOT

▸ Savings of €800,000 was identified for a period of 6 months

▸ This analytical model is currently being developed into a full-fledged AI tool to minimise manual intervention in automatic shipment planning

For more information, contact infosysbpm@infosys.com

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