# FROM DARKNESS TO LIGHT: A TALE OF ENHANCED STANDARDS

Centralization, improved service quality, and accurate data availability for transactions, reporting, and analytics.

The client is a leading company in the CPG sector.





## **CHALLENGES**

The client, with scattered master data systems and multiple points of entry, faced the following challenges:





Limited opportunities to scale systems/ processes

Lack of clear roles and accountability for master data

Limited transparency, measurement on data service quality

Discrepancies in reporting / transaction accuracy



# **SOLUTIONS**

Infosys BPM's team of specialists rolled out comprehensive solutions that:

- Shifted operations from multiple service providers and from client's central support organization to a centralized delivery hub
- Aligned delivery centers to cater to geo-specific language and time zone requirements
- Established logical competency groups classified by data domains
- Selected domain consultants to drive master data management (MDM) maturity assessment, finalize recommendations, and manage change and transition
- Deployed Infosys' workflow solution for managing requests
- Automated service quality reporting and performance dashboards



## **BENEFITS**

**Infosys BPM's solution** helped the client:

- and analytics
- restructuring and M&A



#### For more information, contact infosysbpm@infosys.com

© 2020 Infosys Limited, Bengaluru, India. All Rights Reserved. Infosys believes the information in this document is accurate as of its publication date; such information is subject to change without notice. Infosys acknowledges the proprietary rights of other companies to the trademarks, product names and such other intellectual property rights mentioned in this document. Except as expressly permitted, neither this documentation nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, printing, photocopying, recording or otherwise, without the prior permission of Infosys Limited and/ or any named intellectual property rights holders under this document.

Infosysbpm.com



Achieve centralization, system simplification (e.g., standardized workflow) and accurate reporting

• Establish improved service quality standards and make accurate data available for transactions, reporting,

• Leverage scalable data services to cater to business requirements for next 5-6 years, including

> 35% **Productivity benefits**

99.2% Achieved average TAT compliance

99.4% Achieved Average accuracy



