Infosys BPO – Integrated Data Lifecycle Management (IDLM) Platform
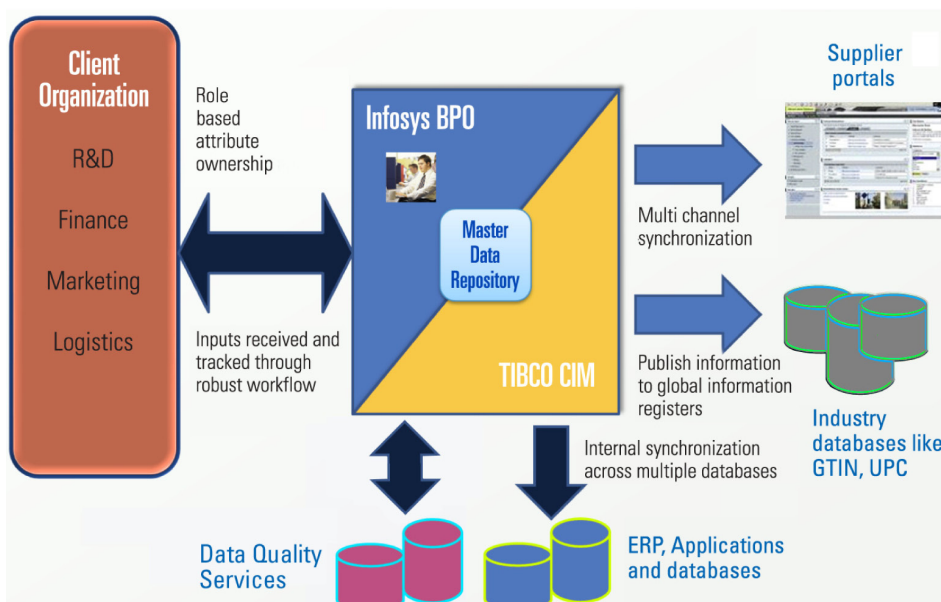
Are your product launches delayed because your order management systems are not updated in a timely manner?	Do you lose revenues because of incorrect product pricing information across various systems?	Do your monthly management reports from finance and sales systems look like from different organizations?	Do the costs involved in setting right and maintaining your master data intimidate you?

...Infosys BPO offers a robust, cost-effective solution to your data management challenges

Integrated Data Lifecycle Management (IDLM) Platform brings together disparate, oft-conflicting records and provides multiple users a unified and accurate front of master data. Master Data Management (MDM) presents a unique challenge to organizations in the Retail/CPG and Manufacturing domain – due to the sheer number of items, vendors or customers and the multitude of changes in the item attributes that happen on a regular basis. The existence of multiple legacy systems and a distributed ownership of item attributes further complicate the process of maintaining accurate and integral data records.

Infosys BPO – IDLM Solution Landscape

The Infosys BPO – IDLM Platform solution leverages the deep domain expertise and predictable offshore delivery capabilities of Infosys BPO and the TIBCO Collaborative Information Manager (CIM) and partner products to provide a unified view of data across the enterprise and ensures process discipline in managing the information.

Infosys BPO IDLM Platform Benefits	IDLM Platform Features
• **Reduction in time to market** through faster new item/supplier/ customer setup meaning fewer missed opportunities • **Efficient innovation and new product development** by providing an integrated view of key master data across the organization • **Reduced downstream supply chain inefficiencies** through improved data quality and ownership • **Better control and visibility** of supplier, product and customer data • Enables key client resources to **focus on critical business and customer facing activities** • Consolidation driven **efficiencies and process improvements** • **Global Delivery for multi-location, multi-process needs** • Rapidly scalable operating model allowing quick integration of inorganic growth • **A phased implementation approach** – a combined outsourcing and CIM implementation or BPO followed by CIM implementation or vice versa – can be adopted considering client's current process maturity and financial requirements. • **Flexible hosting options** include vendor hosted models (dedicated / multi tenant shared) ensuring strict data security	**Product and People Information Management** • Master catalog creation – Aggregation from multiple suppliers – Version control • Data Categorization (UDEX, UNSPSC, GPC, internal, etc.) • Data validation and compliance • Image management • Role-and user-based access control • User-configurable business rules **Business Collaboration** • Management by exception • Rule based workflow templates (out of box) including New Product Introduction, Item Modification, Item Synchronization, New Partner Setup and maintenance etc. • Attribute ownership and correction **Universal Data Connectivity** • Bus-based integration with internal systems and trading partners • Connectivity to multiple data pools from one instance • Integration with customer portals **Data Quality and Validation** • Data Profiling • Data Scrubbing and Cleansing • Standardisation and Classification • Data enrichment • Monitoring and control • Full audit capabilities **Robust Architecture** • Service-oriented approach • Zero client footprint • Event-based architecture • Java EE standards-based Web application
About TIBCO	
TIBCO Software Inc. (NASDAQ: TIBX) is a leading independent business integration software company and a leading enabler of realtime business, helping companies become more cost-effective, more agile and more efficient. TIBCO has delivered the value of real-time business, what TIBCO calls The Power of Now®, to thousands of customers around the world and in a wide variety of industries.	

Infosys BPO MDM Credentials

Large food services distributor – Services include *vendor and item data profiling, cleansing and enrichment , item data re-classification and GTIN taxonomy*

Large consumer and high-tech product manufacturer – Services provided include *maintenance of customer, material and planning masters* for global operations

One of the **world's largest technology equipment distributors** – Services provided include *catalog management* (creation, modification of price, attributes and deletion of product information on client catalogs), *customer data management* (customer data updation, discount and rebate updation) and *vendor data management.*

Technology products distributor – Services provided include *maintenance of product master* (Item creation, modification and deletion)

Infosys®

Building **Tomorrow's** Enterprise

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About Infosys BPO

Global organizations depend on Infosys BPO Ltd, the business process outsourcing subsidiary of Infosys Ltd (NASDAQ: INFY) to deliver measurable business value. Infosys BPO's strong focus on industry solutions, technology and a consulting based approach has created new engagement models to help clients build tomorrow's enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosysbpo.com.