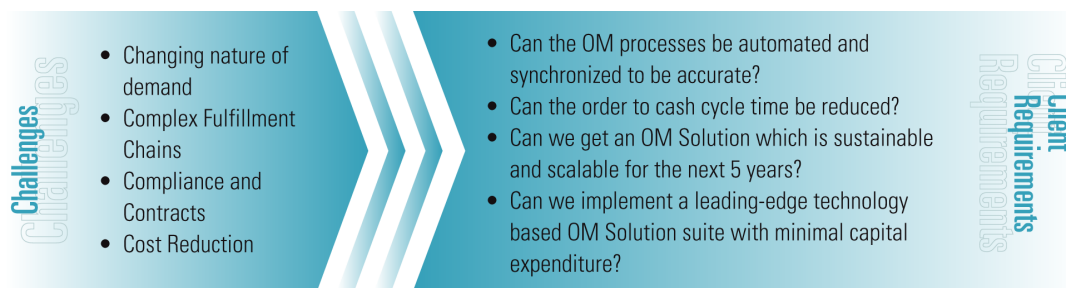


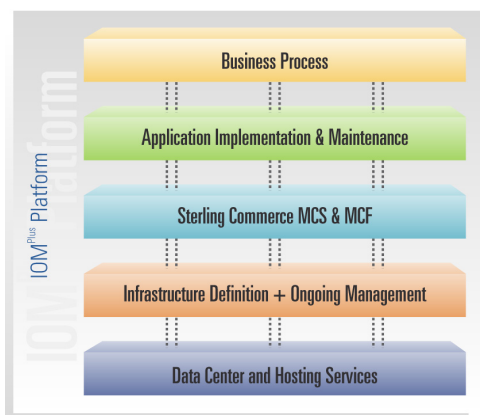
Infosys Order Management Platform

Infosys BPO offers a unique transformational Order Management (OM) practice that utilizes global benchmarking and optimized technological solutions to deliver best-in-class OM processes.

As businesses have matured, so have the market dynamics. In today's recessionary times as organizations look to optimize order management processes, the need of the hour calls for a solution that addresses client pain-points with a flexible pricing model.

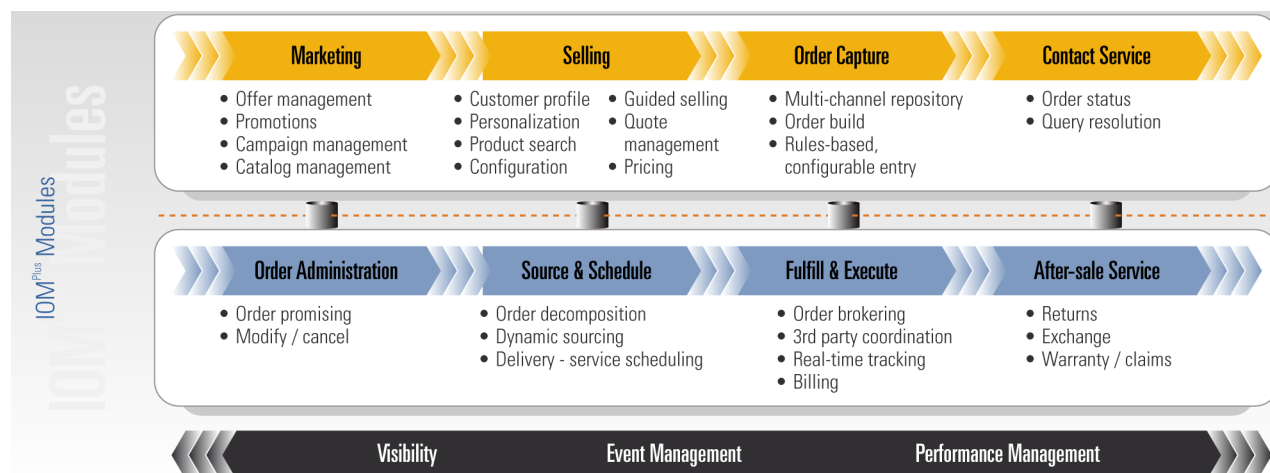


IOM^{Plus} - Infosys Order Management Plus Platform



The IOM^{Plus} Platform is an on-demand convergence of Process, Technology, and Operations to drive Order Management process transformation, based on best-in-class solutions from Sterling Commerce with an innovative service delivery model:

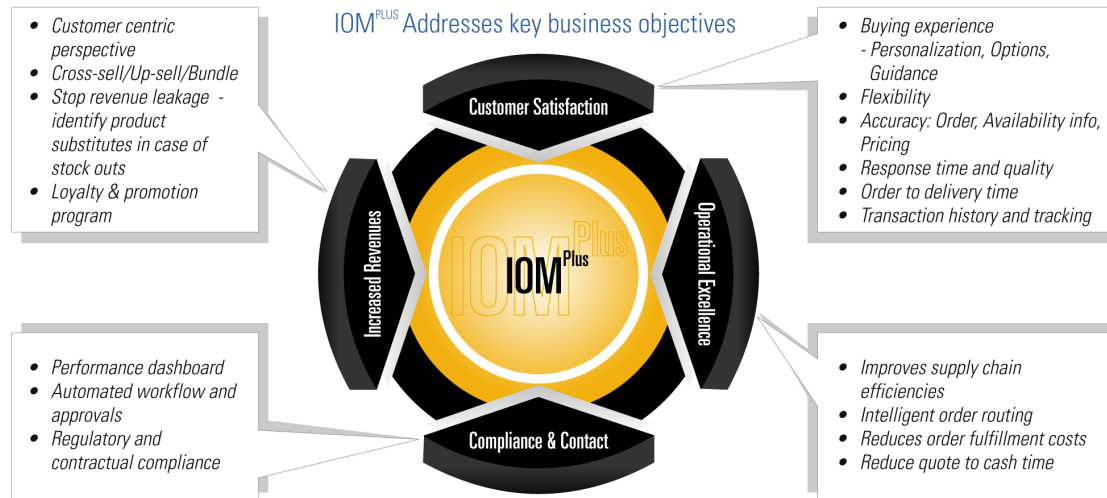
- Brings an end-to-end "Inquiry-to-Cash" process view instead of traditional silo functional view
- Helps Companies leapfrog from current process maturity to Best-in-Class category
- Focuses on process re-engineering via technology deployment
- Provides bundled ownership of Technology, Process & BPO by Infosys
- Offers a "pay-as-you-go" pricing model



Why IOM^{Plus}

By combining process outsourcing with technology, IOM^{Plus} provides an integrated offering to manage the order to cash life cycle. This bundled capability ensures multiple advantages to users:

- **Built-in Business Value** - Increase in revenue, decrease in cost per order and enhanced customer experience through higher order accuracy, faster response time and guided selling
- **Accelerated time to result** - Through fast implementations and short lead time to experience transformational benefits
- **Lower TCO** - Moving from Fixed Expense (CAPEX) to Variable Expense (OPEX) and savings through fast transition and lower training costs
- **Reduced Risks** - Highly integrated and secure service



Allied Services

Business Process Outsourcing

We offer business process outsourcing solutions to our global clients by leveraging process, domain and people management expertise. We manage risk for our clients through a scalable, cost-effective and predictable delivery platform.

Enterprise Solutions

Our Enterprise Solutions help you automate your value chain using off-the-shelf packages. Our solutions span ERP, CRM, SCM and EAI. They help you to mitigate your risks, achieve faster returns and lower TCO.

Infrastructure Management

We ensure that IT infrastructure and application are managed and operated on a 24x7 basis, ensuring high availability to provide better business value with a reduced Total Cost of Ownership (TCO) in a shorter time frame, utilizing the Global Delivery Model (GDM) of Infosys.

System Integration

We deliver integrated solutions to the client organizations, by bringing together products and solutions from multiple vendors / partners, as well as services from the various internal vertical and horizontal practices within an integrated program management approach.

Infosys® | **Building Tomorrow's Enterprise**

For more information, contact askus@infosys.com | bpo_marketing@infosys.com

About Infosys BPO

Global organizations depend on Infosys BPO Ltd, the business process outsourcing subsidiary of Infosys Ltd (NASDAQ: INFY) to deliver measurable business value. Infosys BPO's strong focus on industry solutions, technology and a consulting based approach has created new engagement models to help clients build tomorrow's enterprise.

For more information about Infosys (NASDAQ:INFY), visit www.infosysbpo.com.