

# End-to-end Digital Factory Operations

For a leading European consumer tech major involving websites, e-commerce, and digital assets



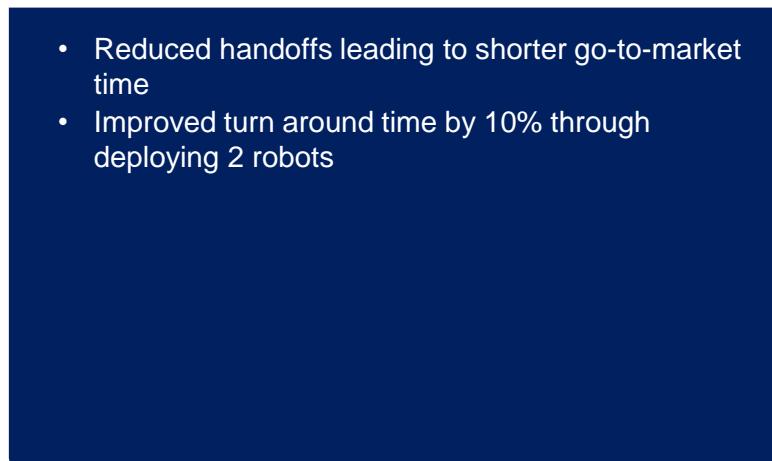
## Challenges

- Fragmented operations spread across multiple centers and multiple vendors.
- Challenges in driving scale, governance and best practices across operations
- Low percentage of re-use of digital assets leading to avoidable rework and delay
- Lack of economies of scale
- Lack of control on brand compliance



## Solution

- Centralized model to drive productivity, efficiency, and enable transformation at scale
- Streamlined ticketing and request processes for simplification of workflows
- Standardization as a primer for automation
- Enable modernization of technology landscape to improve efficiency
- Automation to improve accuracy, efficiency and turn around time



**€9.6M**

Annualized savings



**40%**

Reduction in turnaround time



**57%**

Reduction in total cost of operations



**30%**

Reduction in FTEs