

Infosys BPO Collaborates with IIM Bangalore in a Unique Industry-Academia Partnership

Bangalore, June 09, 2011 - Infosys BPO today announced that it has jointly developed a highly customized case study with the Indian Institute of Management Bangalore (IIMB), a leading business school in the country. Developed jointly by Infosys and Professors Janat Shah and L S Murty of IIMB, and slated to be used by business schools as part of the management curriculum, the key objective of this case study is to impart industry specific knowledge to management students whilst integrating practical experience and expertise with theoretical concepts. Starting this year, the case study will be included in the IIMB Operations Strategy Course for second year management students.

The case study, being the first on the BPO industry to be published and taught in Indian, and perhaps, global business schools, is presently being piloted in an IIMB executive development program. This will also become part of a larger case study bank that is shared among leading business schools across the world including blue chip B-Schools in the US and Europe.

"We are delighted to be an integral part of this unique initiative in collaboration with IIMB, a highly prestigious business school. This is a first-of-its-kind program, wherein a case study has been developed based on the BPO industry and has been adopted as part of the curriculum. This initiative showcases the evolution of the BPO industry from being perceived as a mere transactional back-office and support function to an essential transformational business function that adds tremendous value to any business", said Mr. Swaminathan D., CEO and MD, Infosys BPO.

"This partnership also demonstrates Infosys BPO's commitment to sharing its best practices and educating the managers of tomorrow, ensuring that adequate knowledge and skill sets are developed, which will enable them to take on responsibilities in a myriad of service sectors within the BPO industry", he added.

According to Professor Dinesh Kumar, Chairperson, Research & Publications, IIMB, "There is an increasing need to develop courses in higher education based on industry requirements. The Infosys BPO case study is likely to become essential reading material for students interested in learning about BPO operations and will ensure that they gain practical knowledge and are better equipped to take on the challenges of the corporate world. Establishing an industry-academia collaboration to train the future generation of workforce is extremely critical. We strongly believe that the Infosys BPO - IIMB partnership is an important step in this direction".

About IIM Bangalore

Established in 1973, the Indian Institute of Management Bangalore (IIMB) today offers a range of post-graduate and doctoral level courses as well as executive education programmes. IIMB Centres of Excellence are engaged in adding value to their communities in the areas of Public Policy, Capital Markets & Financial Management, Corporate Governance, Entrepreneurship, Public Policy, Software and Supply Chain Management, to name a few. In June 2010 IIMB obtained the European Quality Improvement System (EQUIS) accreditation awarded by the European Foundation for Management Development



(EFMD). With a faculty body from amongst the best universities worldwide, IIMB is a leader in the area of management research, education and consulting.

More information on IIMB is available at www.iimb.ernet.in or www.iimb.ac.in

About Infosys BPO

Infosys BPO Ltd. (www.infosysbpo.com), the Business Process Outsourcing subsidiary of Infosys Technologies, was set up in April 2002. Infosys BPO focuses on integrated end-to-end outsourcing and delivers transformational benefits to its clients through reduced costs, ongoing productivity improvements, and process reengineering. Infosys BPO operates in India, the Czech Republic, China, the Philippines, Poland, Mexico, USA and Brazil and as on March 31, 2011 employed approximately 18, 947 people. It closed FY 2010-11 with revenues of \$426.8 million.

About Infosys Technologies Ltd

Many of the world's most successful organizations rely on the 130,000 people of Infosys to deliver measurable business value. Infosys provides business consulting, technology, engineering and outsourcing services to help clients in over 30 countries build tomorrow's enterprise.

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Infosys Safe Harbor

Certain statements in this release concerning our future growth prospects are forwardlooking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2011 and on Form 6-K for the quarters ended June 30, 2010, September 30, 2010 and December 31, 2010. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forwardlooking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.



For more information, contact:

Neha lyer Infosys BPO Ltd., India Phone: +91 8861257257 Neha_lyer@infosys.com James Roger D'silva Corporate Voice | Weber Shandwick Phone: +91 9880781969

james@corvoshandwick.co.in