THE POTENTIAL IN THE EXPONENTIAL

Accelerating efficiency to catapult the upfront collections, thereby overachieving the goal to ~150%.

The client is an American communications service provider, offering smarter connectivity choice for consumers, business, and wholesale customers.





CHALLENGES

The client, with a wide reach in communications and connectivity to its consumers, faced the following challenges due to the pandemic:



Reduced target of \$100k collections per month, which was 80% of overall past dues

Potential risk of dropping the remaining 20% overdue

Risk of 50% impact on the cash flow, to the tune of \$680k



SOLUTIONS

Infosys BPM evaluated the client's challenges and took the following approach:

- ► Ideated the project approach by creating upstream and downstream processes
- Deployed process improvements through metric linkage, current state, insights, and best practices



- ► Implemented end-to-end process improvements by means of collection, cashflow, and customer satisfaction
- ► Reinforced product knowledge through basic customer service skills particularly with billing related issues
- ► Reviewed and revisited reporting, tracking, and follow through
- ► Conducted monthly reviews

BENEFITS

Infosys BPM helped the client to:



- ▶ Over exceed the 80% target on upfront collections
- ► Improve upfront revenue collection
- ► Enhance agent skills
- ► Achieve operational stability



Additional collections



~150% Overall goal attained

For more information, contact infosysbpm@infosys.com

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