UP TO SNUFF IN THE NEW WORLD ORDER

Enhancing work-from-home process efficiency to improve customer service experience.

The client is a US-based global provider of risk management products and services, operating across 21 countries.





CHALLENGES

When the client's service desk team began working from home, there were delays in answering customer calls. Below are some of the major challenges that the team faced:

High average handling time (AHT) of calls



Volume increase due to the pandemic

> Complex system navigation of 8-12 screens to perform password reset and account unlock requests

Lengthy process workflow based on rules

Multiple application interfaces obstructing quick response, which included:

- A web-based application for password unlock and reset
- A mainframe application for account revoke
- A web-based application for ticket logging and details



SOLUTIONS

Infosys BPM identified the client's challenges and priorities, and followed the below steps:

- Deployed AssistEdge Engage, the customer service automation platform from Edgeverve (an Infosys Company)
- Enabled faster log-in with single-sign-in to all 3 applications, reducing log-in time and providing better management of session time-outs
- Enabled the agents with unified access to all applications, information, and actions to enhance their productivity
- ► Enabled one-click automations for all key process flows, thus freeing up agents to have insightful and contextual customer interactions
- State of the art visualizations on process performance, further helping the client to drive improvement of the key metrics
- ► Targeted demographics to promote self-help

BENEFITS

Infosys BPM helped the client yield the following results:



- ► Enhanced the CSAT score to 96%
- ▶ Boosted the total volume by 25% by facilitating quicker resolution of service requests
- ► Reduced the volume of calls by 22% for the same issue by the same callers



64.5%

Reduction in AHT



63%

Reduction in call drivers



Improvement in first call resolution

For more information, contact infosysbpm@infosys.com

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