## WHEN THE GOING GOT TOUGH, THE BOTS GOT GOING

How an RPA-led approach boost the services with on-time, high quality delivery, leading to benefits of over \$3 Mn.

The client is a UK-based telecom giant and among the largest telecom service providers in Europe.





## **CHALLENGES**

The client faced the following challenges in enhancing the customer satisfaction:

> Lack of standardization and effectiveness in the customer service business

> > Highly complex and manual intensive processes

Imperative to improve the turnaround time (TAT) with greater accuracy



## **SOLUTIONS**

**Infosys BPM identified the** client's key problem areas with due diligence, and carved out multiple automation opportunities for their processes.

The Infosys BPM team took the following approach:

- **Bots:** Deployed over 40 market leading RPA bots across the client's customer service processes, and automated 66 use cases
- **Process harmonization:** Standardized the processes to leverage higher benefits from automation
- **Reusable and modular code:** Built small modules which could be used for different processes across multiple lines of business for a rapid development
- **Error handling:** Set up a framework for exceptions/errors
- Capacity planning and bot scalability: One bot could be used to run any process based on its availability, further helping with cost savings

## **BENEFITS**

**Infosys BPM's value** re-engineering and automation efforts enabled the client with the following:

- with reduced manual effort





24%



**Reduction in TAT** 



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Optimize 70 FTEs' effort and enhance the process accuracy

• Completely automate 23% use cases with no manual intervention

► Handle the seasonal spike with the scalable bots

▶ No loss of productivity with platform uptime of 100%

Benefits over 3 years

Productivity improvement

Increase in efficiency



