GETTING THE HOUSE IN ORDER, GLOBALLY

Establishing digitally enabled global data management operation hub.

The client is a leading global consumer product company.





CHALLENGES

The client was looking for a cost competitive global and scalable model to manage master data because of the below challenges:

> Complex system landscape with master data across multiple systems

> > Highly people-dependent processes

Non-standardized processes across categories and geographies

Long lead times with often incomplete information from business users

Different drivers across geographies: cost in North America, flexibility and scalability in LATAM, standardization in EMEA and Asia

SOLUTIONS

The Infosys BPM team of specialists:

- Instituted a partnership road map
- Expanded focus on data guality and the 1-touch master data concept
- Centralized service scope and portfolio
- Standardized and harmonized processes
- Increased productivity by progressive automation
- Introduced next-gen technology
- Effected a cultural transformation and implemented a user education program

BENEFITS

Infosys BPM helped the client:

- ► Increase instances of 'right first time' from 65% to 93%
- Resolve critical data defects within an hour of identification
- ► Institute chat bot, ML, and RPA solutions



\$15.5 Mn **Initiatives Saved**

6X

90%

For more information, contact infosysbpm@infosys.com

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Reduction in time-to-market

Automation level



