

THE MODEL THAT LAUNCHED A BOATLOAD OF SAVINGS!

Analytical model to reduce
logistics shipment costs.

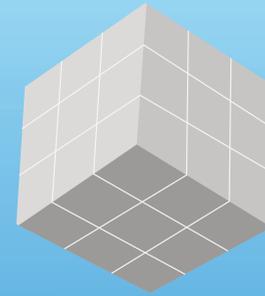
The client is a British multinational
FMCG major that manufactures
and distributes nutrition, hygiene,
and personal care products.



CHALLENGES



The client's shipments planning team used a variety of sophisticated systems to convert orders to shipments, based on a few set rules and criteria. The key challenge the team confronted was to arrive at a data-driven choice point analysis that would help them opt for the best scenario, rather than relying on previous experience



SOLUTIONS

Infosys BPM developed an analytical for visualisation:

- ▶ Identified cases for a particular region (Europe) where particular choices and rules were more cost-efficient
- ▶ Estimated the optimal cost for a shipping lane where there is no contract available
- ▶ Recommended optimal shipment methods by comparing LTL (less than truckload) against combining multiple lanes and sending it through SPOT

BENEFITS

Infosys BPM realised the below benefits of its approach:

- ▶ Savings of €800,000 was identified for a period of 6 months
- ▶ This analytical model is currently being developed into a full-fledged AI tool to minimise manual intervention in automatic shipment planning



For more information, contact infosysbpm@infosys.com

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