INFOSYS BPM GAMIFICATION SERVICES

Infosys BPM Gamification Services blends the latest digital engagement techniques with elements of gamification, to enhance the user experience. It provides an innovative and comprehensive solution that is designed to enhance Learning Experience, Effectiveness, and engagement.

Education Sector – Challenges

Poor user engagement for learning

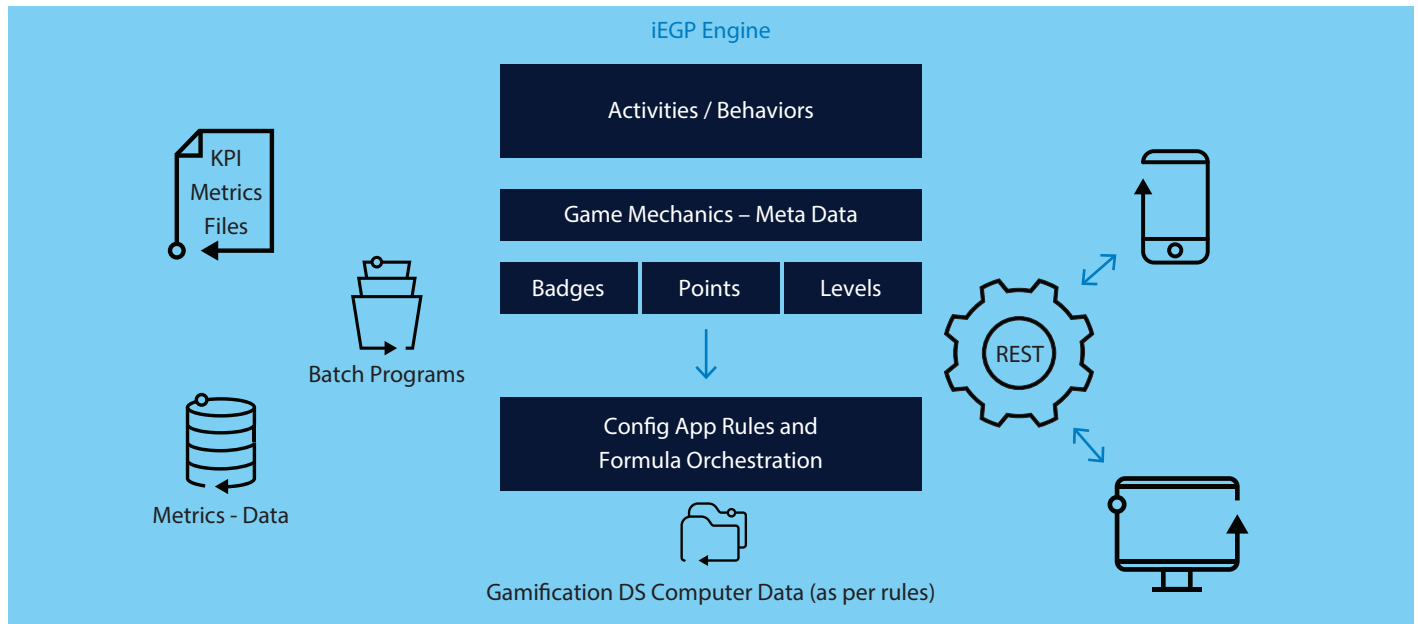High abandonment rate due to no immediate reward system for task completion

Low attention span for learners

Lack of interest due to repetitive learning exercises

Infosys BPM Solution – Gamification Services

iEGP Engine

KPI Metrics Files

Batch Programs

Metrics - Data

Activities / Behaviors

Game Mechanics – Meta Data

Badges | Points | Levels

Config App Rules and Formula Orchestration

REST

Gamification DS Computer Data (as per rules)

Leverages digital engagement techniques to motivate people and change their behavior

Combines the utility of game and leverages experience design

Integrates the game mechanics into metadata

Enhances the end user experience

Translates varied actions of a learner into elements of gamification

Configure various rules based on the pre-defined metrics.

Benefits

With the Infosys BPM Gamification Services, institutions can achieve substantial benefits, such as:

1 Increase in engagement with the course/learning content

2 Reduction in course abandonment rates

3 Improvement in employee productivity

4 Increase in adaption of changes such new technologies and processes

5 Improved customer stickiness towards the services

For more information, contact askus@infosys.com

Infosys®
Navigate your next