

INFOSYS BPM GAMIFICATION SERVICES

Infosys BPM Gamification Services blends the latest digital engagement techniques with elements of gamification, to enhance the user experience. It provides an innovative and comprehensive solution that is designed to enhance Learning Experience, Effectiveness, and engagement.

Education Sector – Challenges



Poor user engagement for learning



High abandonment rate due to no immediate reward system for task completion



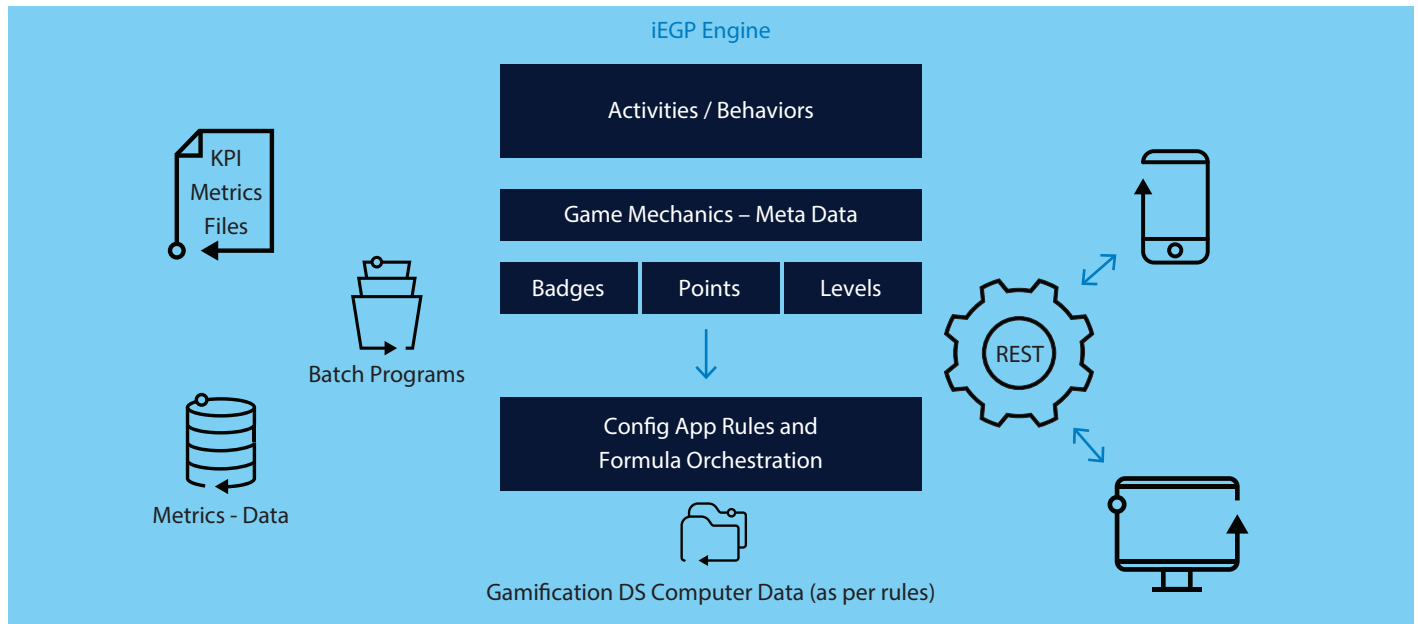
Low attention span for learners



Lack of interest due to repetitive learning exercises



Infosys BPM Solution – Gamification Services



- Leverages digital engagement techniques to motivate people and change their behavior
- Combines the utility of game and leverages experience design
- Integrates the game mechanics into metadata
- Enhances the end user experience
- Translates varied actions of a learner into elements of gamification
- Configure various rules based on the pre-defined metrics.

Benefits

With the Infosys BPM Gamification Services, institutions can achieve substantial benefits, such as:

- 1** Increase in engagement with the course/learning content
- 2** Reduction in course abandonment rates
- 3** Improvement in employee productivity
- 4** Increase in adaption of changes such new technologies and processes
- 5** Improved customer stickiness towards the services

For more information, contact askus@infosys.com



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