

DESIGNING YOUR SUPPLY CHAIN NETWORK FOR A COMPETITIVE ADVANTAGE

Your business is dynamic - whether you are embracing multi-channel fulfilment, making acquisitions, expanding in emerging geographies, or exploiting changing market needs.

Is your supply chain infrastructure keeping up?

If the answer is "no", or "I'm unsure", then you are not alone. Many of our clients' principle supply chain challenge is creating a supply chain infrastructure that reflects the future needs of their business.

NETWORK DESIGN CHALLENGES

Supply Chain Strategy How to support customer segments with different service needs

Wrong-Sized Your distribution network is not sized for growth or is overcapacity

Supply Chain Costs No visibility of the cost to serve (SKU, channel, customer or geography)

Capital Constrained You can see the opportunity to reshape the distribution network but have been unable to fund it

Network Complexity The benefits of acquisition and scale are not leveraged; legacy Business Units, each with its own network

4 SMART OPPORTUNITIES TO ACHIEVE SUCCESS

Business Case



Understand your current Cost to Serve & future requirements to develop a burning platform for change

Scenario Approach



Model integrated network options to take a holistic view of cost, risk and service trade-offs

Change Management



High touch, cross functional engagement (sales, operations, finance and labour)

Experience



Work with people who do this all the time, have established tools and frameworks, with recommendations that have been implemented

BENEFITS

Fact based decision making

Enables fully informed discussions

Transformative

Opportunity to match customer service and lead time expectations with supply chain capability

Right-Sized

Network designed with a (e.g.) 10 year outlook on future demand

Savings

Double digit savings across the entire supply chain cost base; In-source, out-source options to match availability of Capex or desire to convert fixed cost to variable